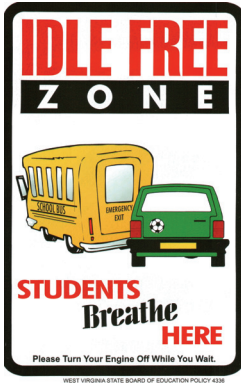


“Idle Free Zone” Sign Project



The WV Division of Tobacco Prevention continues to team up with steadfast partners such as the WV Department of Education as well as some new ones including the WV Department of Environmental Protection and the WV Asthma Education and Prevention Program on an “Idle Free Zone” Sign Project.

To support the WV Department of Education policy 4336 about bus idling, the WV Department of Environmental Protection is offering free signs that remind people not to let their vehicles idle for extended periods and cites the WV State Board of Education Policy. The policy was written to minimize idling and offer a smart, effective, and immediate way to reduce diesel emissions at little or no cost.

This project is a win-win situation for everyone. The WV Department of Environmental Protection can educate bus drivers as well as the public about the benefits of not idling, like saving fuel, while the WV Department of Education informs everyone about their policy. The WV Asthma Education and Prevention Program can educate people about how diesel emissions can trigger asthma attacks, while the WV Division of Tobacco Prevention empowers the state’s youth to take action and get signs placed at their schools and sports facilities while still drawing attention to the issue of idling vehicles.